



# “VISHLESHAN 2024”

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF MANAGEMENT AND RESEARCH

(Approved by AICTE, DTE, Affiliated to the University of Mumbai)



In association with

University of Mumbai

## CERTIFICATE

OF PARTICIPATION AND PRESENTATION

This Certificate Is Proudly Presented To

MOHAMMAD MAUZAM - Student

CLARAS COLLEGE OF COMMERCE

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for participating and presenting on title  
STUDY AND ANALYSIS THE ROLE OF ADVERTISING IN DIGITAL INDIA

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in the One-Day International Research Conference “AmritKaal-Vision 2047: Unleashing the Potential in Economy, Management and Social Sciences” held on 27th April 2024 in Hybrid Mode

Dr. Hiresh Luhar  
Director

Dr. Arti Sharma  
Co-Convenor

Prof. Ketan Rabhadia  
Co-Convenor

Prof. Vibhor Garg  
Co-Convenor